

PROFESSIONAL BIO



HELPING FINANCIAL ADVISORS **HELP THEIR CLIENTS.**

BRAD NEWCOMB CHIEF MARKETING OFFICER

Advisors choose Brad Newcomb as their lead insurance advisor because he is an accountable and thorough professional who creates results. What this means to you is Brad is an active listener, leads by example and seeks to enhance the advisor experience by identifying new opportunities. Brad has been in the financial services industry for over 15 years and holds a B.A. in Business Management / Marketing from Central College in Pella, Iowa. Brad began his career with one of the largest financial services companies in the nation and progressed quickly through the organization's home office. His roles ranged from internal wholesaling, management of the internal sales staff, to being the Sales Relationship Manager for National Accounts. Brad was then promoted to Regional Vice President, covering all distribution lines in his 13-state territory. He was in the Top Sales Region at ING/Voya six times. The real benefit is Brad's commitment to his clients, proven by his rational decision making. He focuses on your best interest vs. a particularly company's best interest. Brad lives in Desert Hills, AZ with his wife Tricia of 10 years and their two whippets, Malden and Thomas. He enjoys golfing, fishing, hiking, the Iowa Hawkeyes and UTV riding.